

A New Cloud Model

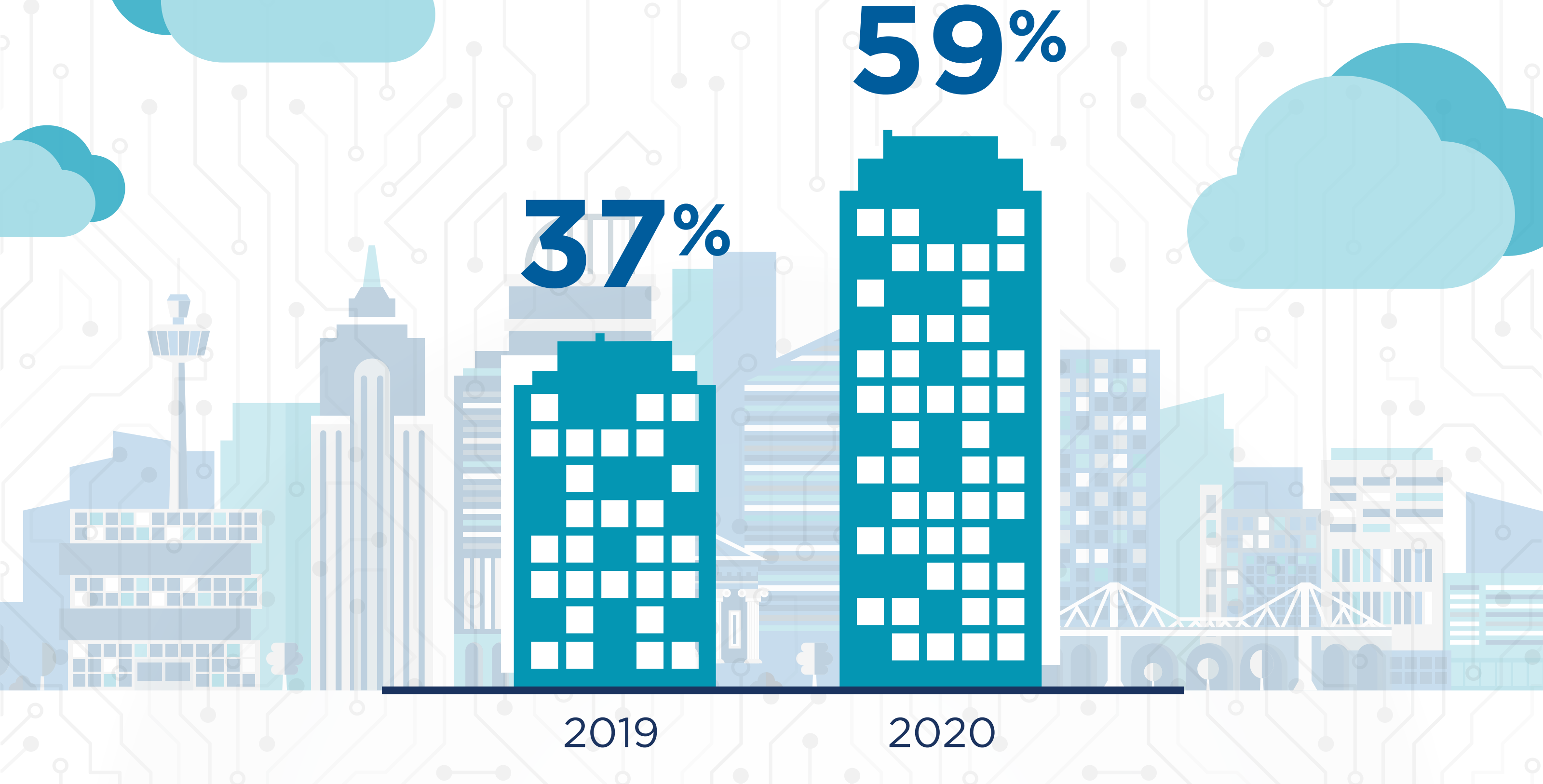


Enterprises Are in a Race to Reinvent

“Digital transformation has accelerated dramatically in 2020 as Canadian organizations flipped their operations from a traditional physical-centric model to a virtual-centric model to engage with employees, customers, and partners.”

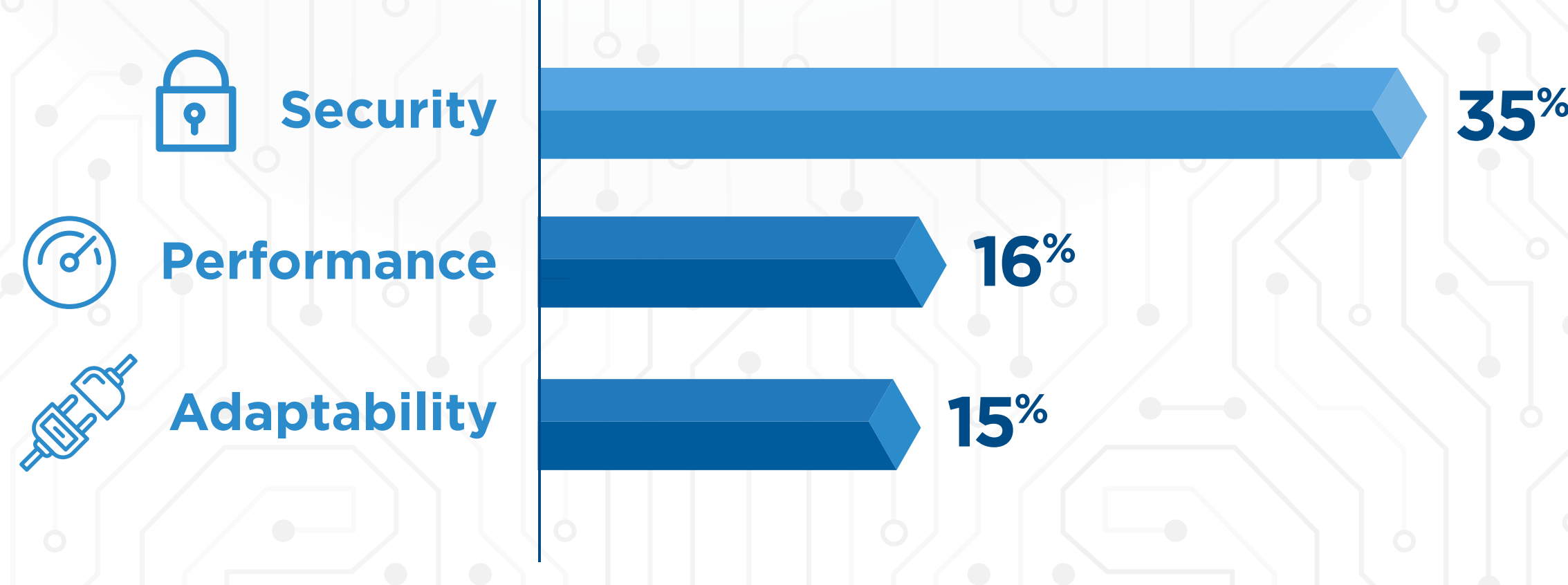
— Jason Bremner, VP IDC Canada

Have a DX Road Map



Digital maturity in Canada is hampered by technology challenges that organizations must leap over to accelerate digital transformation.

Top 3 Concerns When It Comes to IT as It Supports Your Organization



Investment Required to Accelerate Digital Transformation



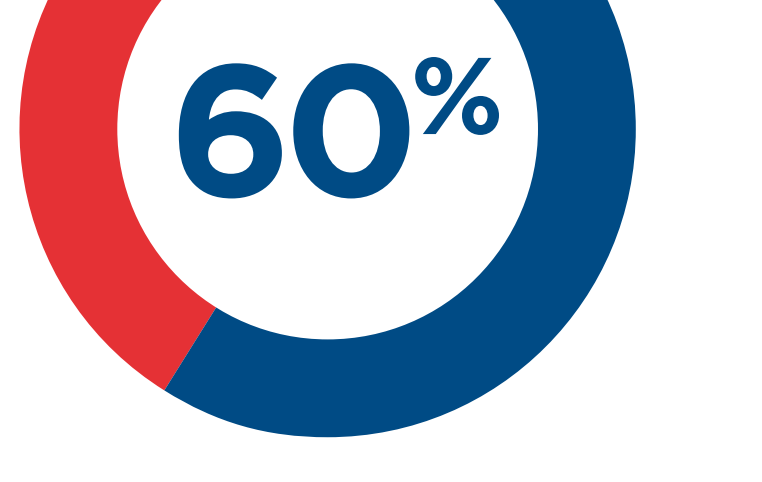
Invest in technology



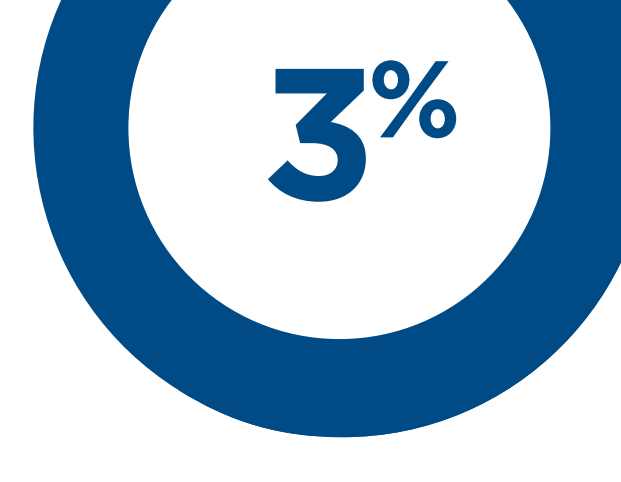
Invest in digital expertise

Limited expertise is the biggest pain point for Canadian enterprises in progressing DX initiatives.

Cloud Is the New Business Imperative

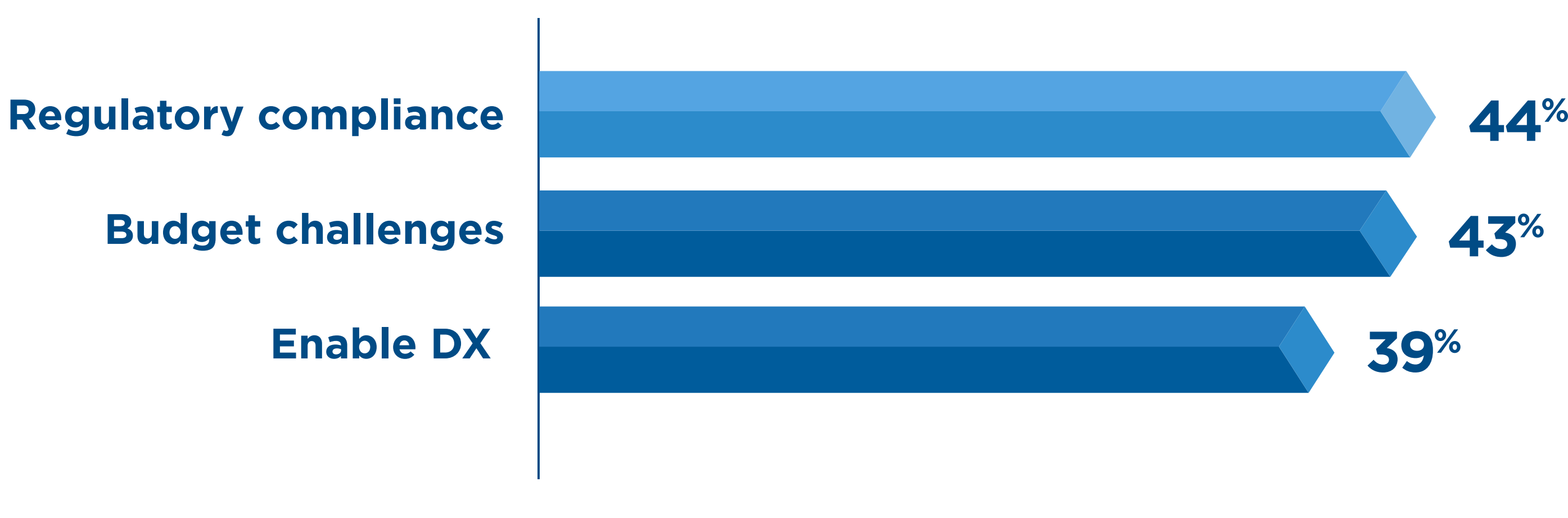


60% of enterprises are proceeding as planned or investing more in cloud services in 2020.



Only 3% of Canadian enterprises say they have major barriers to adopting public cloud services.

Top 3 Reasons to Adopt Cloud Services



Less than 20% of enterprise workloads have moved to cloud. However, over 60% of organizations in Canada are planning to implement a hybrid or distributed cloud environment over the next 12 to 24 months.

“The pandemic is accelerating the trend to distributed cloud adoption. Enterprises will adopt distributed clouds, enabling customers to run workloads anywhere they wish, managed across deployment models seamlessly with the same cloud services, and common identity and access management.”



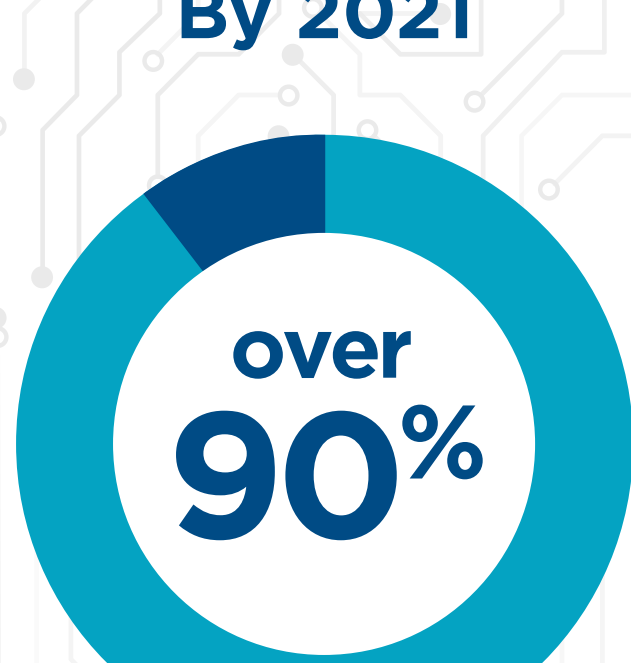
Cloud Requirements for Mission-Critical Workloads



Cloud Enables Enterprise Digital Transformation

As we entered 2020, IDC predicted that:

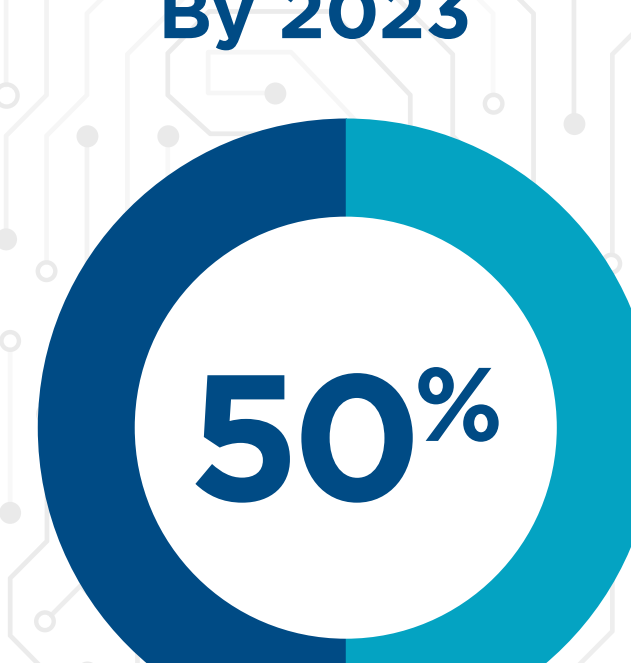
By 2021



of enterprises worldwide will rely on a mix of hybrid/distributed cloud and legacy platforms.



By 2023



of enterprise applications will be deployed in a containerized hybrid cloud/multicloud environment.

IDC Recommendations

Canada was on the journey to cloud before COVID-19, and it has only become more relevant. Customers are spending more on cloud, increasing the variety of workloads they are running on cloud, and taking advantage of the speed of deployment and robust data security. Preferred vendors provide a distributed cloud that accelerates DX.

- Act now** despite economic uncertainty and reexamine your current cloud strategy and its ability to enable your DX journey.
- Shed any remaining conceptions** about public and distributed cloud environments.
- Start implementing a continuum of deployment scenarios** that enables full portability of applications and infrastructure types.
- Don't compromise on availability and security.**
- Seek assistance from external providers** to accelerate your cloud journey.

Learn about the latest advancements with IBM Cloud by visiting [IBM](#)